

# Table of Contents

## International Journal of E-Services and Mobile Applications

Volume 13 • Issue 1 • January-March-2021 • ISSN: 1941-627X • eISSN: 1941-6288

### Research Articles

- 1      **“Hey Alexa, Let’s Shop”:** Millennials’ Acceptance of Voice-Activated Shopping  
Katelyn Sorensen, University of Nebraska-Lincoln, USA  
Jennifer Johnson Jorgensen, University of Nebraska-Lincoln, USA
- 15     **Differences of E-Learning Systems With the Focus on Moodle and Blackboard Systems**  
Krešimir Buntak, University North, Croatia  
Maja Mutavdžija, University North, Croatia  
Matija Kovačić, University North, Croatia
- 31     **Using Bibliometric Analysis to Measure and Understand the Gender Gap in Published Computing Books: Gender Gap in Computer Science**  
Arbana Kadriu, SEE University, Macedonia  
Kosovare Sahatqija, SEE University, Macedonia  
Lejla Abazi-Bexheti, SEE University, Macedonia
- 45     **Usage Behaviors on Snapchat, Instagram, and WhatsApp: Between-Group Analyses**  
Abdullah J. Sultan, College of Business Administration, Kuwait University, Kuwait
- 60     **Trends in the Online Booking of Hotel Accommodation**  
Tina Vukasović, DOBA Faculty and International School for Social and Business Studies, Slovenia  
Vlaho Mihač, PHOBS, Croatia

### COPYRIGHT

The **International Journal of E-Services and Mobile Applications (IJESMA)** (ISSN 1941-627X; eISSN 1941-6288), Copyright © 2021 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of E-Services and Mobile Applications* is indexed or listed in the following: ACM Digital Library; Bacon’s Media Directory; Cabell’s Directories; DBLP; GetCited; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; Norwegian Social Science Data Services (NSD); SCOPUS; The Index of Information Systems Journals; The Standard Periodical Directory; UGC-CARE List (India); Ulrich’s Periodicals Directory