

# Table of Contents

## International Journal of Public and Private Perspectives on Healthcare, Culture, and the Environment

Volume 3 • Issue 2 • July-December-2019 • ISSN: 2471-1047 • eISSN: 2471-1055

*An official publication of the Information Resources Management Association*

### Editor's Preface

v Mika Merviö, Kibi International University, Takahashi, Japan

### Research Articles

- 1 **Institutional Capital on Trade-Marketing and Environmentally Sustainable Development Policy Making: A Research Model Based on Critical Analysis of NAFTA**  
José G Vargas-Hernández, University Center for Economic and Managerial Sciences, University of Guadalajara, Guadalajara, Mexico
- 22 **Revisiting the Word “Atmospheres” in the Urban Design Academic Field Based on the Artworks**  
Hisham Abusaada, Housing and Building National Research Center (HBRC), Giza, Egypt
- 43 **Pharmaceutical Product Complaint Handling: Evolution of A Systematic Mechanism**  
Nirmal Kumar, Sikkim Manipal Institute of Technology, Majitar, India  
Ajeya Jha, Sikkim Manipal Institute of Technology, Majitar, India
- 59 **Women in American Labour Movement: Overcoming Exclusion and Sex-Based Discrimination**  
Marjory Diana Fields, Beldock Levine & Hoffman LLP, New York, USA

### COPYRIGHT

The **International Journal of Public and Private Perspectives on Healthcare, Culture, and the Environment (IJPPHCE)** (ISSN 2471-1047; eISSN 2471-1055), Copyright © 2019 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Public and Private Perspectives on Healthcare, Culture, and the Environment* is indexed or listed in the following: Cabell's Directories