

Table of Contents

International Journal of Business Intelligence Research

Volume 9 • Issue 1 • January-June-2018 • ISSN: 1947-3591 • eISSN: 1947-3605

An official publication of the Information Resources Management Association

Research Articles

- 1 **Business Intelligence is No ‘Free Lunch’: What We Already Know About Cost Allocation – and What We Should Find Out**
Johannes Epple, Institute of Information Management, University of St. Gallen, St. Gallen, Switzerland
Robert Winter, Institute of Information Management, University of St. Gallen, St. Gallen, Switzerland
Stefan Bischoff, Institute of Information Management, University of St. Gallen, St. Gallen, Switzerland
Stephan Aier, Institute of Information Management, University of St. Gallen, St. Gallen, Switzerland
- 16 **The Rise of Embedded Analytics: Empowering Manufacturing and Service Industry With Big Data**
Mohsen Attaran, CSU-Bakersfield, Bakersfield, USA
Sharmin Attaran, Bryant University, Smithfield, USA
- 38 **Design Methods for Decision Support Systems: A Perspective of Small Business B2C E-Commerce Environment**
Madhury Khatun, Victoria University, Melbourne, Australia
Shah J Miah, Victoria University, Melbourne, Australia
- 53 **Analyzing Business Intelligence Systems Based on 7s Model of McKinsey**
Amin Shaqrah, Taibah University, Medina, Saudi Arabia
- 64 **A Generic Functional Architecture for Operational BI System**
A.D.N. Sarma, Centre for Good Governance, Hyderabad, India

COPYRIGHT

The **International Journal of Business Intelligence Research (IJBIR)** (ISSN 1947-3591; eISSN 1947-3605), Copyright © 2018 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Business Intelligence Research is indexed or listed in the following: ACM Digital Library; Australian Business Deans Council (ABDC); Bacon’s Media Directory; Cabell’s Directories; DBLP; Google Scholar; INSPEC; Library & Information Science Abstracts (LISA); MediaFinder; The Standard Periodical Directory; Ulrich’s Periodicals Directory