

IGI Global

Publishing Peer-Reviewed,
Timely, and Innovative Research



www.igi-global.com

Celebrating 30 Years of Scholarly
Knowledge Creation & Dissemination



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Mission

IGI Global is a proven, trusted, and reliable source for publishing and disseminating cutting-edge resources that fuel innovations and inspire positive societal changes. IGI Global strives to enhance the current body of scientific knowledge through close collaborations with researchers and scholars worldwide. Through a commitment to sound ethical practices, an agile publishing process, and customer-centric values, IGI Global accelerates the pace of research discoveries.



Vision

Our vision is to provide a viable and credible publishing experience for aspiring and prominent researchers who seek to expand the current body of scientific knowledge across diverse fields of study. IGI Global promotes forward-thinking discourse within the academic community by:

- Mandating a rigorous peer review while maintaining a high level of transparency throughout the entire publishing process
- Disseminating vetted scientific research rapidly and effectively to a worldwide audience
- Enabling the expansion and enhancement of emerging research within underrepresented research areas









Letter From the Managing Director

Over the last 30 years IGI Global has had the opportunity to work with some of the most forward-thinking experts in the field. We started out as a publishing house predominately focused on technology advancements and within the last several years we have evolved into an interdisciplinary publisher of innovative concepts in a multitude of underrepresented research areas.

The company was founded by an academician with a passion for research and scholarly innovation. We take pride in our ability to offer each and every researcher a one-to-one experience as they collaborate with our acquisitions, development, production, and marketing staff to take their publication from concept to print, achieving maximum reach and citation impact.

As an active member of the Committee on Publication Ethics (COPE), we continue to be committed to the highest ethical standards, ensuring that each and every IGI Global publication that is released to the research community is properly vetted and of the highest quality.

Subject Coverage

-  Business and Management
-  Computer Science and Information Technology
-  Education
-  Engineering
-  Environmental, Agricultural, and Physical Sciences
-  Government and Law
-  Library and Information Science
-  Media and Communications
-  Medical, Healthcare, and Life Sciences
-  Security and Forensics
-  Social Sciences and Humanities



Kind Regards,

Lindsay Wertman
Managing Director

About IGI Global

Headquartered in Hershey, Pennsylvania, IGI Global is a leading international academic publisher committed to facilitating the discovery of pioneering research that enhances and expands the body of knowledge available to the research community. Working in close collaboration with expert researchers and professionals worldwide, IGI Global disseminates vetted, quality content within 11 core subject areas. With more than 30 years of publishing experience, IGI Global boasts an ever-expanding portfolio of nearly 4,000 reference books, 175 highly-indexed journals, 100 video lectures, and a broad collection of InfoSci® online databases, hosting IGI Global's entire collection of advanced e-books, e-journals, and videos covering the most sought-after research concepts on one user-friendly platform. IGI Global's commitment to providing the highest quality publications, excellent service, and a positive image coupled with a steadfast pledge to put the research community and underrepresented research concepts before profit, makes IGI Global a unique and preferred publisher.



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Pricing

Hardcover: US \$5,695
E-Book: US \$5,695
Hardcover + E-Book: US \$6,895

Encyclopedia of Information Science and Technology, Fourth Edition (10 Vols.)

Dr. Mehdi Khosrow-Pour, D.B.A. (Information Resources Management Association, USA)

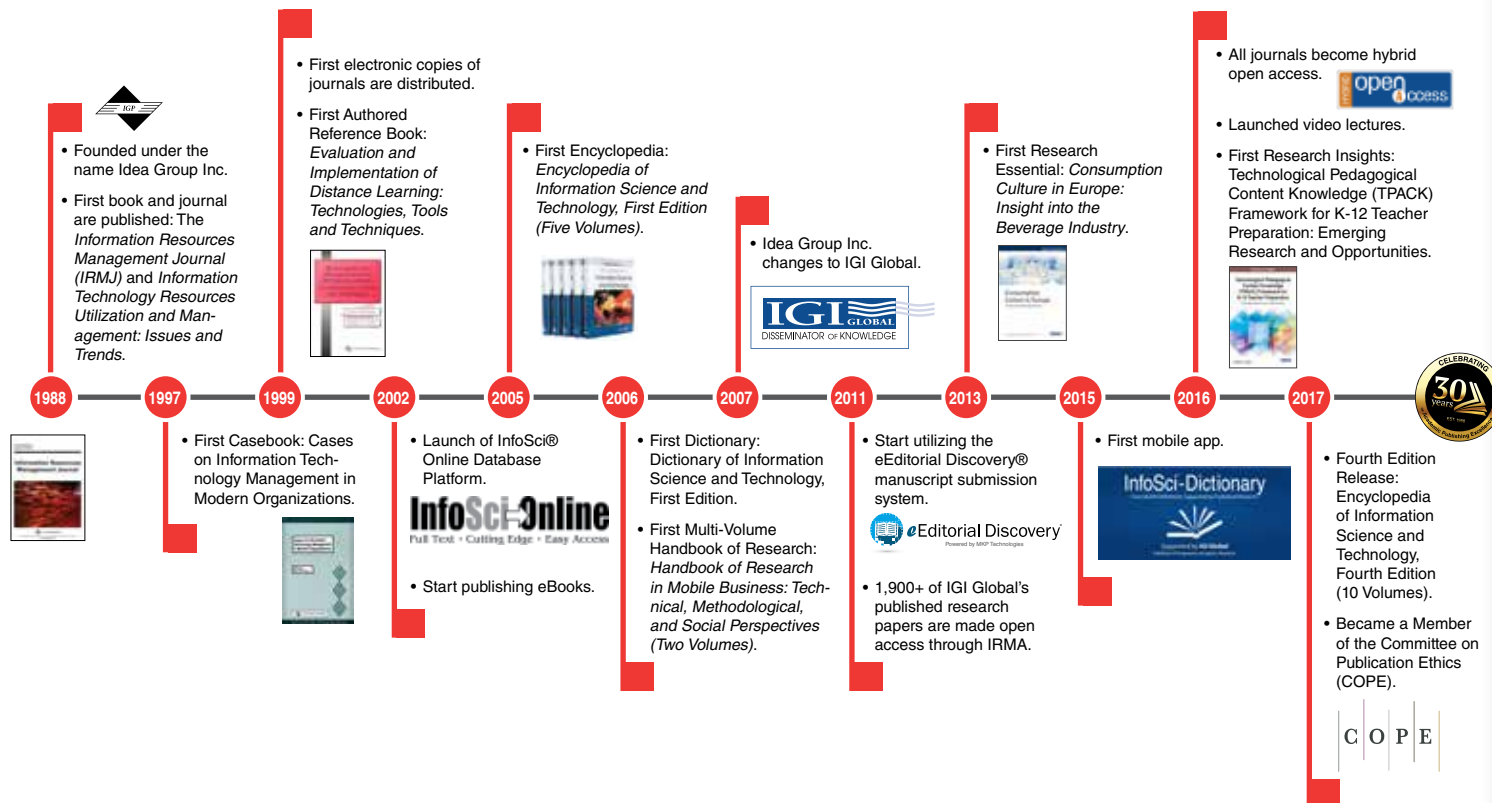
The **Encyclopedia of Information Science and Technology, Fourth Edition** is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings.

Editor Biography



Dr. Mehdi Khosrow-Pour, D.B.A., received his Doctorate in Business Administration from the Nova Southeastern University (Florida, USA). Dr. Khosrow-Pour taught undergraduate and graduate information system courses at the Pennsylvania State University – Harrisburg for almost 20 years. He is currently Executive Editor at IGI Global (www.igi-global.com). He also serves as Executive Director of the Information Resources Management Association (IRMA) (www.irma-international.org) and Executive Director of the World Forgotten Children Foundation (www.world-forgotten-children.org). He is the author/editor of more than 100 books in information technology management. He is also currently the Interim Editor-in-Chief of the *International Journal of Green Computing* and the *International Journal of e-Collaboration*, and is also the founding Editor-in-Chief of the *Information Resources Management Journal*, *Journal of Electronic Commerce in Organizations*, *Journal of Cases on Information Technology*, and the *Journal of Information Technology Research*, and has authored more than 50 articles published in various conference proceedings and scholarly journals.

Celebrating 30 Years of Scholarly Knowledge Creation and Dissemination



IGI Global Publications



IGI Global Databases



InfoSci®-Books

The InfoSci®-Books database offers unlimited simultaneous users the ability to precisely return search results through more than 82,000 full-text chapters from over 4,500 reference e-books.

InfoSci®-Journals

The InfoSci®-Journals database offers unlimited simultaneous users the ability to precisely return search results through more than 21,000 full-text articles from over 175 scholarly e-journals.

Databases are also available on the subject and discipline-levels.

Platform Features:

- No DRM
- Free MARC Records
- No Set-Up or Maintenance Fees
- Guarantee of No More than 5% Annual Price Increases
- Complimentary Archival Access
- Unlimited Simultaneous Users
- COUNTER 4 Usage Reports
- No Embargo of Content
- Full Downloads
- Full-Text Search Engine

IGI Global Publishes Several Types of Publications

We ensure that all authors and editors can display their work in a format most appropriate for their line of research.

Edited Books and Authored Books *What's the Difference?*

The difference between these two publications is that an edited book is a collaborative effort traditionally led by one to five editors and requires a call for chapters to recruit chapter submissions from experts in the field, whereas an authored book is solely authored by one to five individuals and there is no need to call for content.

Publication Types:

Research Essentials and Research Insights

IGI Global's Research Essentials and Research Insights line of publications include highly-descriptive chapters detailing more niche research areas, specifically areas that are still up-and-coming or developing. As such, these publications tend to be more compact, typically ranging between 5 to 10 chapters in length. Research Essentials are edited books, while the Research Insights are authored. These publications generally have the shortest timelines, with turnaround in as little as 6 months from start to finish.

Edited and Authored Reference Books

IGI Global's standard Edited and Authored Reference Books are single-volume authored and edited monographs, typically ranging between 12 to 15 chapters. Edited references require a call for chapters, while the authored do not. These publications detail progressive research in broader areas and generally carry an average timeline of roughly 7 to 9 months.

Casebooks

IGI Global's Casebooks are edited books comprised of approximately 10 to 15 case studies covering real-life impacts and outcomes related to the implementation of technologies, managerial practices, strategies, methodologies, theories, etc. in a particular setting. They provide a unique opportunity for research to take the shape of experience. These publications are wonderful teaching tools in higher education and/or professional settings and generally carry an average turnaround of roughly 7 to 9 months.

Handbooks of Research

IGI Global's Handbooks of Research are larger edited major reference works and contain a wide breadth of information. These publications typically range in length from 1 to 2 volumes, carrying between 18 chapters to as many as 50+ chapters. These projects traditionally have one to five editors leading the project and hundreds of contributing authors. These publications generally have an average timeline of 11 to 12 months.

Encyclopedias

IGI Global's Encyclopedias are extremely comprehensive edited major reference works containing a wide breadth of information broken into category sections for easy navigation. These publications typically range between 2 to 10 volumes and are comprised of between 100 to 1,000 short articles. Depending on the amount of content and volumes, these publications can be completed in roughly 12 to 18+ months.

Critical Explorations

IGI Global's Critical Explorations are collections of carefully selected previously published IGI Global book chapters and journal articles focused on the progressions of current and emerging trends related to a single theme. These publications typically range between 30 to 200 chapters in length and are arranged across 1 to 4 volumes. They are edited and compiled through a collaboration between the Information Resources Management Association (IRMA) and an IGI Global Editorial Board. Authors with articles or chapters selected for these publications benefit from increased exposure and citation impact.

Dictionaries

IGI Global's Dictionaries are less common, however, when they are acquired, they typically include 10,000+ detailed key terms and definitions, allowing researchers, practitioners, educators, and students to stay equipped with current knowledge of key scientific and technical words.

Journals

IGI Global's Journals are a wonderful publication option for those seeking to publish research at a very expeditious frequency and pace. They run on either a semi-annual or quarterly frequency schedule, publishing between 5 to 10 articles per issue. Each journal has between 1 to 3 Editor(s)-in-Chief with a review board comprised of International Advisory Board Members, Managing Editors, Associate Editors, Editorial Review Board Members, and Ad Hoc Reviewers to support the peer review process.

Video Lectures

IGI Global's Video Lectures cover a wide range of topics across numerous fields and provide an in-depth presentation on the latest innovations, methodologies, and research findings. Video lectures typically range in length from 1 to 2 hours, and each video lecturer records his/her video in different sections and lessons, allowing viewers to easily navigate to the point of interest for them.

“ I would like to express my sincere appreciation for IGI Global's support throughout the publication process of this research insights book. ”

- Dr. Karla Drenner, Kaplan University, USA & Author, *Impacts of Faith-Based Decision Making on the Individual-Level Legislative Process: Emerging Research and Opportunities*



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Established 2005; Published Quarterly

Pricing

Individual Pricing:

Print: US \$260
E-Journal: US \$260
Print + E-Journal: US \$310

Institution Pricing:

Print: US \$730
E-Journal: US \$730
Print + E-Journal: US \$880

International Journal of Data Warehousing and Mining (IJDWM)

Dr. David Taniar (Monash University, Australia)

The **International Journal of Data Warehousing and Mining (IJDWM)** disseminates the latest international research findings in the areas of data management and analysis. IJDWM provides a forum for state-of-the-art developments and research, as well as current innovative activities focusing on the integration between the fields of data warehousing and data mining. Emphasizing applicability to real world problems, this journal meets the needs of both academic researchers and practicing IT professionals. The journal is devoted to the publication of high quality papers on theoretical developments and practical applications in data warehousing and data mining. Original research papers, state-of-the-art reviews, and technical notes are invited for publication. The journal accepts paper submissions of any work relevant to data warehousing and data mining. Special attention will be given to papers focusing on mining of data from data warehouses; integration of databases, data warehousing, and data mining; and holistic approaches to mining and archiving data.

Indexed In: Web of Science Science Citation Index Expanded (SCIE), SCOPUS, Compendex (Elsevier Engineering Index), INSPEC



Editor-in-Chief Biography

Dr. David Taniar received his PhD in Databases from Victoria University (Australia, 1997) and is now a Senior Lecturer at Monash University (Australia). He has published more than 100 research articles and edited a number of books in the Web technology series. He is on the editorial board of a number of international journals, including Data Warehousing and Mining, Business Intelligence and Data Mining, Mobile Information Systems, Mobile Multimedia, Web Information Systems, and Web and Grid Services. He has been elected as a Fellow of the Institute for Management of Information Systems (UK).

IGI Global's Content Coverage

Understanding that technology impacts every aspect of our daily lives, our titles center on technological advancements as well as social and human elements that fuel innovation and change in societies and organizations.

Business & Management

- Accounting & Finance
- Business Education
- Business Ethics & Law
- Business Information Systems
- Business & Organizational Research
- Business Policy
- E-Business
- E-Commerce
- Economics & Economic Theory
- Electronic Services
- Entrepreneurship
- Global Business
- Hospitality, Travel, & Tourism Management
- Human Aspects of Business
- Human Resource Management
- Industrial Informatics
- Management Science
- Marketing
- Operations & Service Management
- Risk Assessment
- Small & Medium Enterprises

Computer Science & Information Technology

- Artificial Intelligence
- Cloud Computing
- Cognitive Informatics
- Computer Engineering
- Data Analysis & Statistics
- Database Management
- Global Information Technology
- High Performance Computing
- Human-Computer Interaction
- IT Policy & Standardization
- IT Project Management
- IT Research & Theory
- Network Architecture
- Systems & Software Engineering
- Theoretical Computer Science
- Web Technologies

Education

- Blended Learning
- Curriculum Development & Instructional Design
- Distance Learning
- Educational Leadership & Administration
- Educational Marketing
- Educational Technologies
- Higher Education
- Learning Assessment & Measurement
- K-12 Education
- Special Education
- Teacher Education

Engineering

- Aerospace Engineering
- Aviation Engineering
- Chemical Engineering
- Civil Engineering
- Electrical Engineering
- Engineering Education
- Engineering Science
- Industrial Engineering
- Materials Science & Engineering
- Mechanical Engineering

Environmental, Agricultural, & Physical Sciences

- Agricultural & Food Technologies
- Environmental Engineering
- Environmental Science & Technologies
- Geospatial Technologies
- Green Computing
- Earth Science
- Sustainability

Government & Law

- Administration & Leadership
- Civic Engagement & Social Justice
- Decision Support Systems
- Digital Divide & Developing Countries
- Economics & Economic Theory
- Electronic Government
- Emergency & Disaster Management
- Ethics & Law
- Local Government
- Policy & Reform
- Public & Sector Management
- Public Health & Welfare
- Surveillance & Monitoring
- Urban & Regional Development

Library & Information Science

- Collection Development
- Digital Competence
- Information Resources Management
- Information Retrieval
- Knowledge Management
- Library Administration
- Library Science
- Research Methods

Medical, Healthcare, & Life Sciences

- Bioinformatics
- Biomedical Engineering
- Clinical Sciences
- Emergency Medicine
- Health Information Systems
- Healthcare Administration
- Medical Education
- Medical Engineering
- Medical Ethics
- Medical Technologies
- Molecular Computation
- Pharmacology

Media & Communications

- Communication Studies
- Computational Linguistics
- Computer Graphics & Art
- Computer-Mediated Communication
- Digital Communications
- Digital Divide & Developing Countries
- E-Collaboration
- Gaming
- Knowledge Society
- Mobile Computing
- Multimedia Technology
- Music Technologies
- Sensor Technologies
- Social Networking
- Telecommunications
- Virtual Communities & Virtual Reality

Security & Forensics

- Biometrics
- Criminal Science & Forensics
- Cryptography
- Cyber & Network Security
- Cyber Warfare & Terrorism
- Digital Crime & Forensics
- Information Privacy
- Information Trust
- IT Security & Ethics
- Surveillance Systems

Social Sciences & Humanities

- Art & Culture
- Cyber Behavior
- Criminology & Victimology
- Culture & Population Studies
- Digital Humanities
- Ethics & Social Responsibility
- Gender & Diversity
- Human Aspects of Technology
- Linguistics
- Mental Health & Behavioral Studies
- Philosophy
- Political Science
- Psychology
- Religious Studies
- Social Change & Dynamics
- Socio-Economic Development
- Theoretical Studies



IGI Global's Authors and Editors

We collaborate with more than 100,000 prominent researchers from all over the world to ensure the highest level of quality and timeliness for every publication.

"Since 2015, I have been collaborating with IGI Global on three different projects [...] It has been a most satisfying collaboration. IGI Global staff have always been extremely professional, from the first point of contact to the last stage of publication, and afterwards. Always prompt responding to my queries, and most helpful when I needed assistance, they have shown an impeccable work ethic and an ability to treat each particular case on an individual basis, which is remarkable for a large organisation."

- **Dr. Ana-Maria Pascal**, Principal Lecturer at Regent's University London, UK & Editor of *Multiculturalism and the Convergence of Faith and Practical Wisdom in Modern Society*



Dr. Victor C.X. Wang,
Dissertation Chair at
Grand Canyon
University, USA



Dr. Dominic Mentor, Adjunct
Assistant Professor at
Teachers College, Columbia
University, USA



Dr. John Denholm,
University of Manchester, UK
& University of Warwick, UK



Dr. Jared Keengwe,
Professor of Education
at the University of
North Dakota, USA



Dr. Robert B. Kerstein, DMD,
Former Clinical Professor at Tufts
University School of Dental Medicine,
USA & Private Dental Practice Limited
to Prosthodontics and Computerized
Occlusal Analysis, USA



Dr. Alexander Fridman,
Leading Scientific Researcher
at the Institute for Informatics
and Mathematical Modelling
(IIMM) of the Kola Science
Centre of RAS and a Professor
of the Information Systems
Chair in the Kola Branch of
the Petrozavodsk State
University, Russia



Dr. Wu Lu, Lecturer and Vice
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and Business Administrative
Department, Zhejiang University
City College, China



Dr. Hing Kai Chan, Professor
of Operations Management,
University of Nottingham
Ningbo, China



Dr. Lawrence Tomei,
Vice Provost for
Academic Affairs and
Professor of Education
at Robert Morris
University, USA



Dr. Drew Polly,
Co-Director, UNC
Charlotte Professional
Development School
Network, USA



**Dr. George
Leal Jamil**,
InecsTec,
Portugal



Dr. Yuval Cohen,
Senior Professor at
Afeka Tel-Aviv
Academic College of
Engineering, Israel



Dr. Miltiadis D. Lytras,
Research Faculty Member,
The American College of
Greece, Greece



**Dr. Minwir M.
Al-Shammari**, Dean
and Professor of
Management in the
College of Business
Administration at the
University of
Bahrain, Bahrain



Dr. Diana Adamatti,
Assistant Professor at
Universidade Federal
do Rio Grande, Brazil

Dr. Jean-Éric Pelet,
Assistant Professor
at ESCE International
Business School,
France



Dr. Patricia Ordóñez de Pablos,
Professor in the Department of
Business Administration and
Accountability in the Faculty of
Economics, Universidad de
Oviedo, Spain



Dr. Nilmini Wickramasinghe,
Professor-Director of Health
Informatics Management
at Epworth HealthCare and
Professor of Health Informatics
Management at Deakin
University, Australia



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Pricing

Hardcover: US \$210
E-Book: US \$210
Hardcover + E-Book: US \$250

Impact of Meat Consumption on Health and Environmental Sustainability

Dr. Talia Raphaely (Curtin University, Australia) and
Dr. Dora Marinova (Curtin University, Australia)

Addresses the difficulties, challenges, and opportunities in reducing excessive meat consumption in order to mitigate human and environmental damage. Policymakers, academicians, researchers, advanced-level students, technology developers, and government officials will find this text useful in furthering their research exposure to pertinent topics such as dietary recommendations for limiting meat consumption, trade and the meat industry, ethics of meat production and consumption, and the environmental impacts of meat consumption.

Best in the World & Best Sustainable Food Book, Gourmand Awards



Best in the World

Considered the Oscars for cookbooks, the Gourmand Awards screened more than 10,000 books from 205 countries published in 2016 to elicit the world winners.

The "Best Sustainable Food Book"

Presented to an outstanding title that focuses on the best research established in developing food that is healthy for consumers.

*"The book is in no way an appeal for people to cease producing or consuming meat... it simply asks people to **consider the consequences on their personal health** [...]"*

— **Dr. Talia Raphaely** (Curtin University, Australia)

Why Authors and Editors Publish With IGI Global

- They can share their research and expertise with a global audience.
- They can progress their own research and also collaborate with others in the field.
- They can receive promotion and tenure at their institution for having publishing recognition.
- There are no fees to publish with us. We incur all costs associated with the development, typesetting, printing, marketing, and distribution of a publication.
- Quality-centric and expeditious turnaround. Authors and editors can take their publication from concept to print in less than one year.
- We are a member of the Committee on Publication Ethics (COPE) and as such we ensure that only the highest quality and properly vetted content is released to the research community.
- Our staff members offer one-to-one support in conceptualizing, developing, producing, and promoting all publications.
- We provide several technological tools such as the eEditorial Discovery® online manuscript submission system to manage projects with ease.
- Our books and journals are continually being accepted into a number of prestigious indexing and abstracting databases. Our staff works with each and every author and editor to get their research indexed and achieve maximum impact.
- Authors and editors can earn royalties, receive discounts, and/or complimentary copies.
- Every publication is released in both print and electronic format and benefits from a robust global marketing and distribution regimen.

IGI Global offers a number of opportunities for collaboration and leadership in an editorial capacity:

- Book Authorship
- Book Editorship
- Book Series Editorship
- Journal Editorship
- Journal Special Issue Guest Editorship
- Book Chapter Authorship
- Journal Article Authorship
- Reviewing for Books or Journals
- Guest Blogging
- Hosting Webinars and/or Video Lectures

“Publishing with IGI Global has been an amazing experience for me to share my research. **The strong academic production support ensures quality and timely completion.** For me, IGI Global represents creative communication of quality research.”

- Dr. Margaret L. Niess, Oregon State University, USA &
Author of *Technological Pedagogical Content Knowledge (TPACK) Framework for K-12 Teacher Preparation: Emerging Research and Opportunities*

“In an academic career, finding a proper publisher is a great deal of success. I have been looking for a highly-professional and supportive team of experts and enthusiasts. And I found IGI Global, a leading international academic publisher to be the right one for me. What I consider attractive are a commitment to excellence, openness to innovations, and outstanding marketing efforts. However, nothing matters more than continuing support throughout the book development process. Having released two books and a number of other research publications with IGI Global now, I am more than happy to start my third book project in a friendly environment created by IGI Global staff. **I definitely look forward to collaborating with IGI Global in the future** heartily and endorse this outstanding publisher to all my colleagues.”

- Dr. Vasily Erokhin, Harbin Engineering University, China & Editor of *Global Perspectives on Trade Integration and Economies in Transition & Establishing Food Security and Alternatives to International Trade in Emerging Economies*

What Authors and Editors Can Expect When Publishing With IGI Global

We take great pride in the fact that every single step of the publishing process, with the exception of the printing, is conducted in-house by our seasoned staff. This allows for greater one-to-one interaction and also more in-depth quality control initiatives.

Our knowledgeable Acquisitions Team is available to answer questions as authors and editors conceptualize and ultimately submit their publication project proposal for consideration. Once the proposal is submitted, our Acquisitions Team conducts an initial assessment and if deemed viable, the proposal will be entered into an official review by the Editorial Board.

The process in total can take up to 4-6 weeks before a final decision is reached. It is possible that during that time the author or editor may be requested to make revisions to and/or clarify sections of their proposal. If the publication project proposal is accepted, the author or editor will then receive a formal contract outlining the project's expectations and deadlines. As soon as the signed contract is returned, the publication project is then assigned to an experienced Development Editor who will work with the author or editor throughout the development phase of the publishing process.

Our Development Editors can answer a variety of questions, including those pertaining to the eEditorial Discovery® online manuscript submission system which eases all aspects of the publishing process. They also can advise on how to recruit submissions, provide guidance on how to ensure that all submissions meet IGI Global's standards, and finally support authors and editors with preparing the final materials for production.

" [...] The process was very smooth and we were given a lot of support and encouragement from IGI Global, with just three review points requested, using the simple forms provided. The book was completed in five months and the subsequent double-blind peer review procedure completed in a further two. [...] Overall the process involved was simple and rapid and as authors we were pleased with the pace and the final outcome. "

- Dr. John Denholm, The University of Manchester, UK & University of Warwick, UK & Author, *Enhancing Education and Training Initiatives Through Serious Games*

The electronic version will be made promptly available, and shortly after, the print version will be ready for distribution. Our Marketing Team will ensure that the publication benefits from maximum impact and reach, which includes applying it for consideration into numerous indices and various other channels for discovery.



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Established 2017; Published Semi-Annually

Pricing

Individual Pricing:

Print: US \$265
E-Journal: US \$265
Print + E-Journal: US \$320

Institution Pricing:

Print: US \$745
E-Journal: US \$745
Print + E-Journal: US \$900

International Journal of Tourism and Hospitality Management in the Digital Age (IJTHMDA)

Dr. Angelo A. Camillo (Woodbury University, USA)

The digital revolution has had a powerful impact on a variety of industries and sectors. The tourism, hospitality, and leisure industries in particular have witnessed a dynamic shift as more consumers are turning to digital platforms and service providers to plan and complement their personal recreational activities. Understanding the true potential to integrate digital services and tools into the customer experience is an essential component for success in the digital economy.

The *International Journal of Tourism and Hospitality Management in the Digital Age (IJTHMDA)* explores managerial solutions, business models, digital tools, and service innovations for maintaining a competitive edge in the travel and leisure industry. Emphasizing topics such as web-based platforms for travel planning and management, online reviews and their impact on brand trust, and mobile technologies and apps for tourism engagement and enhancement, IJTHMDA presents emerging research and real-world examples of how technology is reshaping the tourism, travel, and hospitality industries.

Editor-in-Chief Biography



Dr. Angelo A. Camillo, PhD, is Associate Professor of Strategic Management at Woodbury University in Burbank California, USA. He has over 35 years of international hospitality industry management experience and has worked and lived in ten countries and four continents. He holds a degree from Heidelberg Hotel Management School Germany, a MBA from San Francisco State University, and a PhD from Oklahoma State University. He teaches courses in Strategic Management, Global Enterprise Management, Business Ethics, Organizational Behavior, and special topics in Hospitality Entrepreneurship and Business Development. He is also a hospitality business consultant to major international corporations.

IGI Global's Publishing Process

Our seasoned staff supports authors and editors with their project conceptualization as well as the development, production, and marketing of the materials. The eEditorial Discovery® system eases the double-blind peer review process, with print and video tutorials to provide guidance along the way.



Acquisitions

Submit a Publication Proposal and Conceptualize the Project:

- Submit a book or journal proposal through the online submission form into the eEditorial Discovery® system.
- Consult with the IGI Global Acquisitions Team on how to make the proposed publication project a marketable product that fills an existing need.

Review and Contracting of the Proposed Project:

- Official review is conducted by the Editorial Board.
- Authors and editors can make any requested revisions to the proposal and/or provide any additional clarity that may be needed.
- Final decision is reached and communicated.
- Contract issued if proposal is accepted.

"Publishing edited books with IGI Global has been a professionally rewarding experience."

IGI Global has staff and systems in place to facilitate the process of disseminating calls for chapters, reviewing chapter proposals, and completing the process of reviewing, revising, and finalizing chapters."

- Dr. Drew Polly, University of North Carolina at Charlotte, USA & Editor of *Innovative Practices in Teacher Preparation and Graduate-Level Teacher Education Programs*

Development

Project Setup:

- An IGI Global Development Editor is assigned to the book or journal project and the project is set up within the eEditorial Discovery® system.
- For edited projects, a call for chapters or articles is launched and the author recruitment process begins.
- For authored projects, the writing process begins.

Peer Review Process:

- A double-blind peer review process is run through the eEditorial Discovery® system for all publication types.
- For edited projects, upon the completion of the peer review process, the editor will begin accepting or rejecting articles or chapters.
- For authored projects, upon completion of the peer review process, the publication will be accepted, rejected, or revisions will be requested from the Editorial Board.

Finalization of Content:

- All front matter for the publication project will need to be submitted (e.g. table of contents, preface, etc.)
- Book projects will be filed to receive CIP Data from the Library of Congress.
- Formal announcements go out for the publication to prospective customers and distribution partners.
- All final materials will be checked by the Development Editor to ensure that they meet IGI Global's guidelines.
- Project moves to production.

Production

- Documents are styled and formatted and released as proofs for authors and editors to view through the eEditorial Discovery® system.
- All authors and editors have the chance to review their proof and make minor comments and revision requests.
- Final typesetting occurs on the book or journal project.
- Publication is sent to print.

Marketing

- Once the published work is available in electronic and print formats, the Marketing Team will send information to authors and editors on how to access and/or receive complimentary copies of the published work.

The Marketing Team will also:

- Provide tips on how to share and promote the published work.
- Create promotional materials, web content, and communications in support of the published work.
- Distribute the metadata as well as the electronic files to major selling and distribution channels.
- Provide consult on how to get the work indexed in prestigious indices.

IGI Global's Marketing and Distribution Process

Our marketing staff will ensure that every author and editor's research is disseminated efficiently and effectively. Each publication is unique and requires a personalized and collaborative approach through physical, digital, and print marketing outlets. The objective is to secure visibility and demand through IGI Global's large network of global distribution partners including EBSCO, ProQuest, and various others.



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Pricing

Hardcover: US \$495
E-Book: US \$495
Hardcover + E-Book: US \$595

Marketing Initiatives

Visibility, discoverability, and accessibility are key for any successful publication, and our marketing staff will ensure that each author and editor's publication is made widely available to academic libraries, special libraries, and independent researchers worldwide. Through personalized assistance from subject-specific marketers, we utilize both digital and more traditional marketing tactics. Including, but not limited to:

- Email marketing, metadata delivery, and website features
- Social Media Marketing such as Facebook, Twitter, and LinkedIn
- Customized product flyers, discount forms, and graphics for the publication
- Direct Mailing including being featured in one of 20+ brochures
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Handbook of Research on Computerized Occlusal Analysis Technology Applications in Dental Medicine (2 Vols.)

Dr. Robert B. Kerstein, DMD (Former Clinical Professor at Tufts University School of Dental Medicine, USA & Private Dental Practice Limited to Prosthodontics and Computerized Occlusal Analysis, USA)

Explores the use of digital tools in dentistry, including their evolution as well as evidence-based research on the benefits of technological tools versus non-digital occlusal indicators.

Editor Biography



Dr. Robert B. Kerstein received his D.M.D. degree in 1983 and Prosthodontic certificate in 1985 from Tufts University School of Dental Medicine, and maintained an active appointment there from 1985 - 1998 as a clinical professor teaching fixed and removable Prosthodontics. His now 30 years of research and experience with the T Scan III

Occlusal Analysis System and Computerized Occlusal Analysis has led him to become a leading author and researcher with forty-five peer-reviewed publications that have appeared in numerous prestigious journals such as the *Journal of Prosthetic Dentistry*, the *Journal of Craniomandibular and Sleep Practice*, and *Quintessence International* as well as four textbook chapters that highlighted the T-Scan computerized occlusal analysis technology. Dr. Kerstein has lectured both nationally and internationally, and currently maintains a successful private practice in Boston, Massachusetts, that is limited to Prosthodontics, Computerized Occlusal Analysis, and Myofascial Pain Dysfunction.

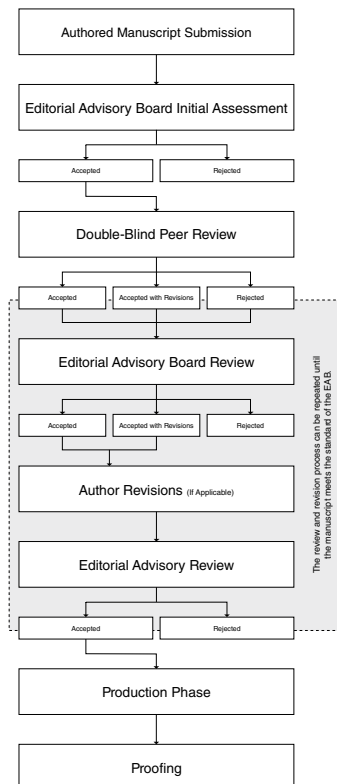
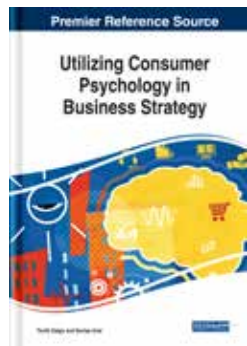
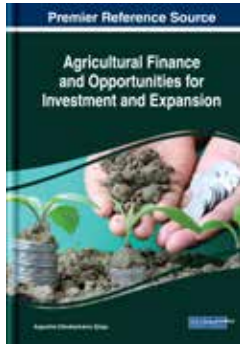
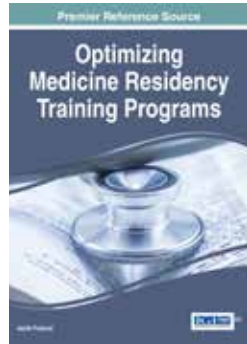
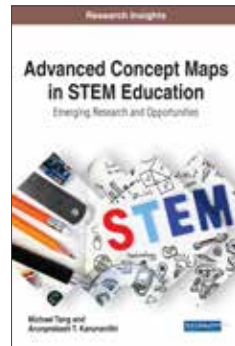
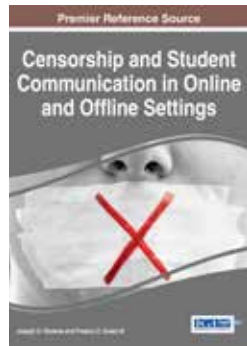
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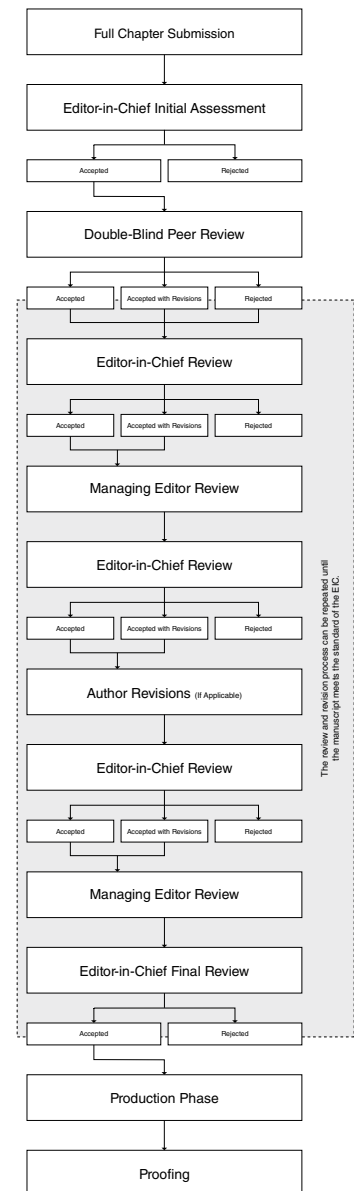
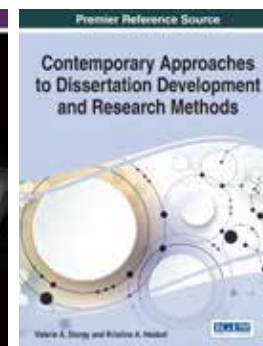
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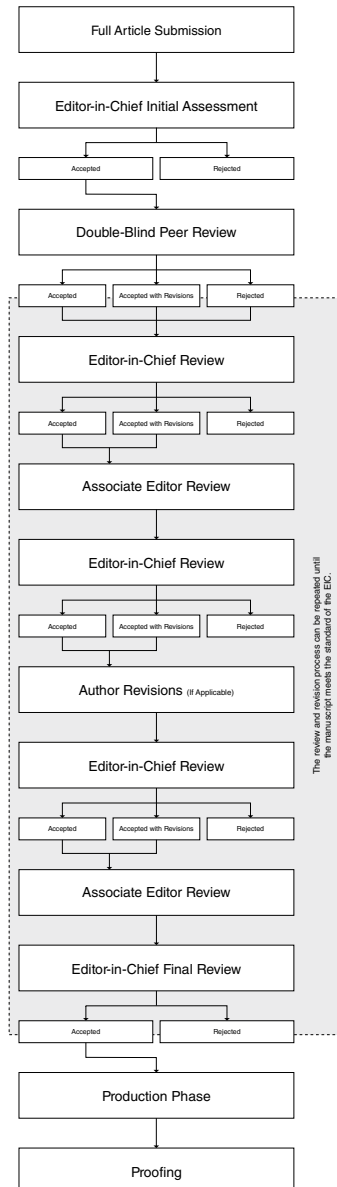
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- Mr. Gilman C. K. Tam, Project Management Professional (PMP) & Independent Researcher, China & Author of *Managerial Strategies and Green Solutions for Project Sustainability*

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Journal of Global Information Management (JGIM)

Dr. Zuopeng (Justin) Zhang

(State University of New York, USA)

John Naisbitt, in his book, *Global Paradox*, says “the bigger the world economy, the more powerful its smaller players.” Big international companies are deconstructing themselves and creating new structures to survive in the new world order. Concepts like reengineering, rightsizing, network organizations and the virtual corporation are fast becoming the common theme in business practice. International strategic alliances are also on the increase based on the notion that no single company and no single country can alone be a successful player in the new global game. The organizational applications and managerial implications of these technology resources warrant a forum for the discussion of these issues. The **Journal of Global Information Management (JGIM)** has an important role to play in providing such a forum for researchers and practitioners to share leading-edge knowledge in the global information resource management area.

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Editor-in-Chief Biography

Dr. Justin Zhang is an Associate Professor of Management Information Systems in State University of New York, Plattsburgh, NY. He received his PhD in Business Administration with a concentration on Management Science and Information Systems from Pennsylvania State University, University Park. His research interests include economics of information systems, knowledge management, electronic business, business process management, information security, and social networking. He has published more than 40 articles in various scholarly journals, books, and conference proceedings. He is the Editor-in-Chief of the *Journal of Global Information Management*, an associate editor for the *Journal of Industrial Integration and Management*, and an editorial board member for six other journals.

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- **Dr. Peng-Yeng Yin**,
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Police Psychology and Its Growing Impact on Modern Law Enforcement

Dr. Cary L. Mitchell (Pepperdine University, USA)
and **Dr. Edrick H. Dorian** (Los Angeles Police Department, USA)

Police psychology has become an integral part of present-day police agencies, providing support in the areas of personnel assessment, individual and organizational intervention, consultation, and operational assistance. Research-based resources contribute to those efforts by shedding light on best practices, identifying recent research and developments, and calling attention to important challenges and growth areas that remain.

Police Psychology and Its Growing Impact on Modern Law Enforcement

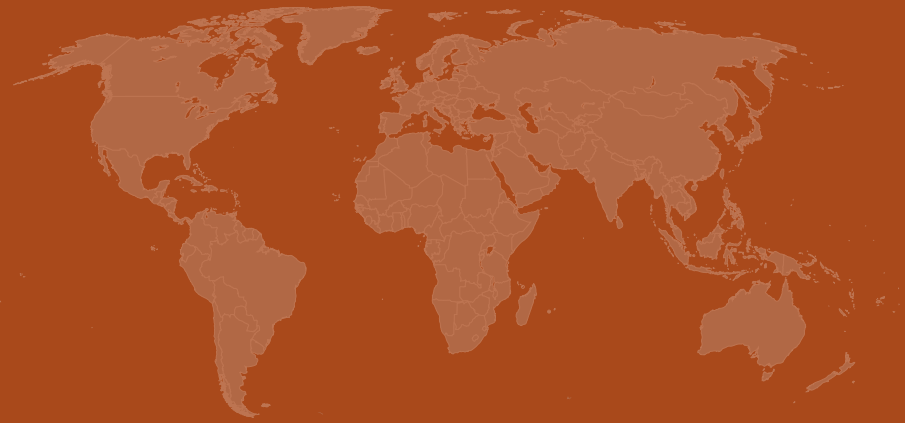
emphasizes key elements of police psychology as it relates to current issues and challenges in law enforcement and police agencies. Focusing on topics relevant to assessment and evaluation of applicants and incumbent officers, clinical intervention and prevention, employee wellness and support, operational consultation, and emerging trends and developments, this edited publication is an essential reference source for practicing police psychologists, researchers, graduate-level students, and law enforcement executives.

“The unique content in this volume emphasizes key elements of police psychology as it relates to current issues and challenges in law enforcement and police agencies and is an essential reference source for practicing police psychologists, researchers, graduate-level students, and law enforcement executives. The book covers a vast array of topics, including emerging ethical issues, police suicide, police interactions with the mentally ill, mass casualty events and first responders, and so much more. [...] Multiple copies of this book should be on the top shelf of every police resource center in the nation.”

— **Thomas E. Baker**, Lt. Col. (Ret.) United States Army Reserve Military Police Corps, Special Agent, and Commander with United States Army Criminal Investigation Command, as reviewed for American Reference Books Annual

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Annual Excellence in Research Book Awards

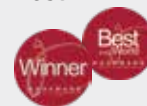
The Excellence in Research Book Award celebrates reference publications from the previous copyright year, that showcase excellent forward-thinking research across IGI Global's 11 subject areas. The publications are chosen by IGI Global's selection committee and contain quality, impactful research that has created/furthered advancements within their field. The publications that are chosen must be high-impact, showcase diversity of contributions, highly-cited, and are accepted into prestigious indices.

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Dr. Joseph Tan (McMaster University, Canada)

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Editor-in-Chief Biography

Dr. Joseph Tan (Dip, BA, MS, PhD) holds a professional diploma in civil engineering from Singapore Polytechnic, an undergraduate degree in mathematics and computer science from Wartburg College, a master's degree in industrial & management engineering from the University of Iowa, and a PhD in management information systems from the University of British Columbia (UBC). He has been a tenured Associate Professor teaching in the Department of Healthcare & Epidemiology at UBC for many years prior to serving as a professor and Head of Information System and Manufacturing (ISM) Department at the School of Business at Wayne State University.

“The health informatics initiative encompasses huge interests and investments in informatics and information systems. While there are many information sources covering healthcare issue in IT, IJHISI is timely and topical.”

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